



GETIN TECHNOLOGIES

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COURSE NAME: WORDPRESS TRAINING

[Visit our website for Course Fees and Course Duration](#)

Placement Eligibility:

Eligible: Any Bachelor Degree, Any Master Degree, MBA

Not Eligible: Diploma

Class Mode:

Classroom | Online | Recorded Session | AI Session

If you have Completed Course, You want only Placements

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Training Partnership with

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WORDPRESS SYLLABUS

Introduction to WordPress:

- What is WordPress?
- Understanding the WordPress Dashboard
- Setting up a WordPress website

Creating and Managing Content:

- Creating and publishing posts
- Creating and publishing pages
- Adding media to your website
- Managing categories and tags

Customizing Your Website:

- Choosing a theme
- Customizing your website's appearance
- Installing and configuring plugins
- Creating custom menus

Search Engine Optimization (SEO):

- Understanding SEO
- Optimizing your website for search engines
- Using plugins to improve SEO

Website Security:

- Understanding website security
- Best practices for website security
- Installing and configuring security plugins

Website Performance:

- Understanding website performance
- Optimizing website speed
- Caching techniques

Managing User Roles:

- Understanding user roles and permissions
- Creating and managing users
- Setting up user roles and permissions

E-Commerce:

- Setting up an e-commerce website using WooCommerce
- Managing products and orders
- Configuring payment gateways

Advanced Topics:

- Custom post types and taxonomies
- Customizing themes and templates
- Using APIs to integrate with third-party service

