



# GETIN TECHNOLOGIES

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## **COURSE NAME: SALESFORCE TRAINING**

### **Module 3**

**[Visit our website for Course Fees and Course Duration](#)**

### **Placement Eligibility:**

**Eligible:** Any Bachelor Degree, Any Master Degree, MBA

**Not Eligible:** Diploma

### **Class Mode:**

**Classroom | Online | Recorded Session | AI Session**

**If you have Completed Course, You want only Placements**  
**+91 8925831829**

*Training Partnership with*



*Placement Partnership with*



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# SALESFORCE COURSE 3 SYLLABUS

## SalesForce Development:

### Introduction to Salesforce Development

- Introduction to Salesforce Development
- Key Development Concepts
- Development Environment Setup
- Salesforce Development Tools

### Apex Programming

- Introduction to Apex
- Apex Data Types and Variables
- Apex Control Structures
- Apex Classes and Methods
- Exception Handling in Apex

### SOQL and SOSL Queries

- Introduction to SOQL and SOSL
- Writing and Executing SOQL Queries
- Query Optimization
- Dynamic SOQL
- Search in Salesforce with SOSL

### Visualforce Pages and Controllers

- Introduction to Visualforce
- Creating Visualforce Pages
- Visualforce Controllers
- Standard and Custom Controllers

- Visualforce Components

## Lightning Components

- Introduction to Lightning Components
- Developing Lightning Components
- Component Events and Communication
- Lightning App Builder
- Lightning Component Framework

## Triggers and Batch Processes

- Introduction to Triggers
- Trigger Context Variables
- Trigger Best Practices
- Batch Apex
- Writing Asynchronous Processes

## Integration and Web Services

- REST and SOAP Web Services
- External Data Integration
- Callouts in Apex
- OAuth and Authentication
- Integration Considerations

## Lightning Web Components

- Introduction to Lightning Web Components (LWC)
- Building LWCs
- Communication in LWCs
- LWC Best Practices

- **Migrating from Aura Components to LWC**

## **Testing and Debugging**

- **Unit Testing in Apex**
- **Test Classes and Coverage**
- **Debugging Techniques**
- **Code Review and Quality Assurance**
- **Code Deployment and Version Control**

## **Lightning Experience Customization**

- **Customizing Lightning Pages**
- **App Customization**
- **Lightning Record Pages**
- **Dynamic Forms and Actions**
- **Lightning Experience**

## **Security and Data Access**

- **Data Security in Salesforce**
- **CRUD and FLS Permissions**
- **Sharing and Record-Level Security**
- **Security Best Practices**
- **Shield Platform Encryption**

## **Salesforce DX and Packaging**

- **Introduction to Salesforce DX**
- **Source-Driven Development**
- **Packaging and Deployment**
- **Managed and Unmanaged Packages**

- CI/CD with Salesforce DX

## **SalesForce Admin:**

### **Introduction to Salesforce and CRM Fundamentals**

- Introduction to Salesforce
- Understanding Customer Relationship Management (CRM)
- Salesforce Editions and Pricing
- Navigating the Salesforce Platform

### **User Management and Security**

- User Setup and Management
- Profiles and Permission Sets
- Role Hierarchy and Sharing Rules
- Security Best Practices
- Audit Trail and Login History

### **Customization and Data Modeling**

- Custom Fields and Objects
- Page Layouts and Record Types
- Picklists and Dependent Picklists
- Validation Rules and Formula Fields
- Schema Builder

### **Business Process Automation**

- Workflow Rules and Actions
- Approval Processes
- Process Builder

- **Flow Builder**
- **Automation Best Practices**

## **Data Management**

- **Data Import and Export**
- **Data Deduplication**
- **Data Quality and Cleansing**
- **Data Loader and Data Import Wizard**
- **Data Storage and Limits**

## **Reports and Dashboards**

- **Creating and Customizing Reports**
- **Report Types and Formats**
- **Report Filters and Sorting**
- **Dashboards and Dashboard Components**
- **Scheduling and Emailing Reports**

## **Collaboration and Chatter**

- **Chatter Basics**
- **Chatter Groups and Feeds**
- **Chatter Files and Recommendations**
- **Chatter Security and Monitoring**
- **Chatter Best Practices**

## **AppExchange and Integrations**

- **Installing and Managing AppExchange Apps**
- **Introduction to APIs**
- **Data Integration and Data Migration**

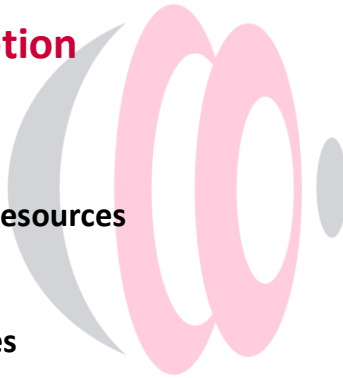
- External Services and Third-Party Integrations
- Integration Best Practices

## Mobile and Lightning Experience

- Salesforce Mobile App
- Lightning Experience
- Lightning App Builder
- Customizing Lightning Pages
- Mobile and Lightning Best Practices

## User Training and Adoption

- Training Strategies
- End-User Support and Resources
- Change Management
- User Adoption Strategies
- Measuring Success



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TECHNOLOGIES