



GETIN TECHNOLOGIES

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COURSE NAME: SALESFORCE ADMIN TRAINING

[Visit our website for Course Fees and Course Duration](#)

Placement Eligibility:

Eligible: Any Bachelor Degree, Any Master Degree, MBA

Not Eligible: Diploma

Class Mode:

Classroom | Online | Recorded Session | AI Session

If you have Completed Course, You want only Placements

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Training Partnership with

Placement Partnership with



RAMAUSSYS
ACADEMY



RAMAUSSYS
TECHNOLOGIES

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GST No: 33ABAFG2025J1ZV **Website:** www.getintech.in **Email:** enquiry@getintech.in

SALESFORCE ADMIN COURSE SYLLABUS

Introduction to Salesforce and CRM Fundamentals

- Introduction to Salesforce
- Understanding Customer Relationship Management (CRM)
- Salesforce Editions and Pricing
- Navigating the Salesforce Platform

User Management and Security

- User Setup and Management
- Profiles and Permission Sets
- Role Hierarchy and Sharing Rules
- Security Best Practices
- Audit Trail and Login History

Customization and Data Modeling

- Custom Fields and Objects
- Page Layouts and Record Types
- Picklists and Dependent Picklists
- Validation Rules and Formula Fields
- Schema Builder

Business Process Automation

- Workflow Rules and Actions
- Approval Processes
- Process Builder
- Flow Builder
- Automation Best Practices

Data Management

- Data Import and Export
- Data Deduplication
- Data Quality and Cleansing
- Data Loader and Data Import Wizard
- Data Storage and Limits

Reports and Dashboards

- Creating and Customizing Reports
- Report Types and Formats
- Report Filters and Sorting
- Dashboards and Dashboard Components
- Scheduling and Emailing Reports

Collaboration and Chatter

- Chatter Basics
- Chatter Groups and Feeds
- Chatter Files and Recommendations
- Chatter Security and Monitoring
- Chatter Best Practices

AppExchange and Integrations

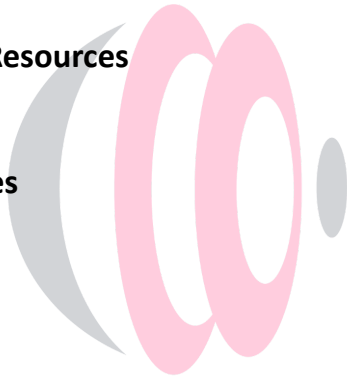
- Installing and Managing AppExchange Apps
- Introduction to APIs
- Data Integration and Data Migration
- External Services and Third-Party Integrations
- Integration Best Practices

Mobile and Lightning Experience

- **Salesforce Mobile App**
- **Lightning Experience**
- **Lightning App Builder**
- **Customizing Lightning Pages**
- **Mobile and Lightning**

User Training and Adoption

- **Training Strategies**
- **End-User Support and Resources**
- **Change Management**
- **User Adoption Strategies**
- **Measuring Success**



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